



## Major Wire Screen Seminar

GES was very fortunate to hold a Major Wire Screening Seminar in Rapid City, SD for Pete Lien & Son's. There were 30 employees from Pete Lien & Son's in attendance, which is an amazing turnout considering the time of year. It really shows the solid relationship between our companies.

Eric Josephson did a great job of coordinating with our customer and setting up the event. It was kicked off with lunch and a safety meeting from Brian Tideman, General Manager of all sites for Pete Lien & Son's.

Mark Roppo and Matthew Armstrong from Major Wire put on the four-hour seminar that yielded a lot of questions and participation from attendees.

GES attendees were: Don Kern, Steve Berdan, Micah Tysver, Dean Stalheim, Dino Dautcehajic, Eric Josephson and Jake Potter. In addition to the Major Wire training, there were multiple successful customer visits, which help in relationship building and additional sales.

Mark and Matt also added that we do a lot of screen seminars and this was one of the best planned out, best attended and lots of interaction. Thank You to Major Wire and the Sioux Falls branch for exemplifying all of our Core Values. — Steve Berdan

## Knowledge is Power

Shawn Kerr, Ed Branquinho, Micah Tysver and I recently went to Eugene, Oregon last week for KPI & JCI cone crushing training. The knowledge I obtained is a good start for someone who hasn't really worked with cone crushers in the past. I found it very informative and helpful in order for me to become a better Parts Counterperson. It was really hot out and we were outside during the last two days, so that kept things interesting. — Kyle Wangen

## Talking Turkey

I got into bowling when I was five, because my parents and both older brothers bowled. This will be my first year as an adult bowler. I qualified for junior gold three times, which is a national tournament, which I attended once. I have won multiple sportsmanship awards for the FMUSBC Youth Association. I was on a travel team that competed all around the state of North Dakota, where we won several state titles. I have also won multiple state local and regional titles in team, doubles and singles. To date, I have received \$1,000+ in scholarships from bowling. — Tyler Sandvig

*Our mission is to provide our customers the highest quality construction equipment available and to protect their investment in us by employing the best people, expertise and technology in the industry.*

## Smokin' Good Time

A big thank you to GES for the Backroads BBQ (AKA: Grandalen Family) sponsorship at Southwest Minnesota State University "Smokefest." We took Grand Champion out of 41 teams and have now qualified for the 2018 American Royal World Series Invitational, with a chance to also attend the Jack Daniels World Championship Invitational Draw in 2018. Thanks for your support! — Dave Grandalen



## Our Core Values

### DO THE RIGHT THING:

With all team members, business partners, our customers, vendors and communities.

### HAVE PASSION:

Always, in everything we do.

### BE INNOVATIVE:

Bring ideas, challenge the status quo and think creatively.

### WORK HARD:

Put in the time required to get our work done, on time and right.

## CORE VALUE CHAMPIONS

### Matt Grove, Fargo: (IT) ▲ All Core Values

Matt's department shrunk from three to one in a matter of a week or so, which is not easy. He has exemplified our core values by stepping up to the challenge of handling all employee's needs at this time. We originally were going to outsource, but he meticulously went through the pricing, pros and cons, and decided he would handle it in the interim of getting the two positions filled. He has the passion for his job even in tough times. He is doing the right things by analyzing what is best for the company, He is working hard to keep our company running each day, and he is being innovative by coming up with ideas that will help shape our IT department in the future into something even better. — Tanya Groft

### Dave Steinke, Fargo: (IT) ▲ All Core Values

All of the Core Values were on target based off of customer feedback. I received an email from Bill at Cherokee Block in Jackson, MS. He said "I love the way you crate, box and pallet items when shipping. Excellent service!" Keep doing it right the first time, Dave. — Steve Berdan



### Go Potato!

We proudly supported Barnesville Potato Days and had fun passing candy out to the kiddos along the parade route!



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### Making an Impression in Minot

Willie Ramos from Komatsu was here and him and I traveled out to our western branches to meet with the CSSR's and some customers. While on one of our visits, we stopped to see Shane Hill of Sundre's Sand & Gravel, Inc. to see how business was for them or if they had any Komatsu issues. Shane said GES was an absolute awesome company to work with! He also said that he enjoys working with Wade and Kevin out of our Minot location. Great Job!  
— Jon Nelson

### Working Around the Clock

I would like to acknowledge the Fargo Service /Parts Depts in the long hours and hard work they put into getting through all of Summer Maintenance on Transystem's Loaders.

Transystem's originally gave us a completion date for 8/14 so the loaders could be staged and ready to load sugar beets on their start-up date of 8/17. After submitting the quotes we got the go ahead to get started on the maintenance on about 7/10. This would include all the service repairs on 17 Red River Valley and 5 Renville Loaders with hundreds of hours of labor for repairs and additional repairs. With just over a month to reach our deadline, our technicians and Service support came in early and put in many late nights.

With all the additional repairs that were added last minute and original repairs, we met our deadline and machines were staged ready to load beets by August 17th in the RRV. We were still tying up a few last minute loose ends on the Renville machines, but were ready to go for Renville's start up.

So far the RRV machines have been running with some minor issues mostly unrelated to our repairs. — Ryan Knudson



## Happy Anniversary!

John Gromatka Sales Representative, Fargo	33 years 8/1/1984	Ann Pollert Technician & Career Developer	4 years 8/19/2013
Donnie Meidinger Parts Counterperson, Bismarck	19 years 3/30/1998	Jose De Jesus Reyes Shipping/Receiving Warehouse, Shakopee	4 years 8/26/2013
Tanya Groft VP of Finance, Fargo	16 years 8/2/2001	Scott Lindsey Service Foreman, Shakopee	2 years 8/3/2015
Aaron Brothen Sales Representative, Bismarck	16 years 8/6/2001	Craig Otto Aggregate Technician, Fargo	2 years 8/17/2015
Mark Capouch CSSR, Shakopee	14 years 8/1/2003	Jared Schmidt Service Technician, Bismarck	2 years 8/17/2015
Dustin Fischer Shipping/Receiving Warehouse, Fargo	13 years 8/30/2004	Michael Geiger Field Service Technician, Bismarck	1 year 8/15/2016
Eddie Murphy Parts Counterperson, Fargo	11 years 8/14/2006	Tyler Holmstrom Heavy Haul Driver, Fargo	1 year 8/15/2016
Matt Grove IT Manager, Fargo	7 years 8/18/2010	Okax Rodriguez Crane Service Technician, Shakopee	1 year 8/15/2016
Dave Steinke Parts Counterperson, Fargo	6 years 8/15/2011	Robert Lewis Jr. Shuttle Truck Driver, Fargo	1 year 8/29/2016
Benjamin Martin Service Foreman/Electrician, Shakopee	6 years 8/29/2011		

## YO-YO!

I am writing to thank General Equipment once again for the generous donation of the yo-yos. We used them during the final class of a six-week session about gravity. The final lesson was about potential and kinetic energy, which was demonstrated very well by the yo-yos.

Our summer interns taught most of the classes, but I got to teach a yo-yo lesson. As I expected, most youth had never tried a yo-yo before. In STEM education perseverance is often tested with the goal of developing grit. It took encouragement and positive feedback to get the kids over the learning curve, but with support the youth felt good about their progress.

I am guessing they went home yo-yoed more and may have gone out and purchased the next level of yo-yo so they can work on tricks. I feel the science lesson was well demonstrated, but the fact that together we brought back a simple toy that can help lessen screen time is a pretty nice bonus!

The smile on the kids faces in the pictures tell a pretty good story. General Equipment not only helped us bring 4-H to hundreds of 4-Hers this summer, your company helped make science, engineering and technology relatable, but helped to stretch their perseverance muscle, and turned a new generation on to the simplicity past toys.

Lisa Kasson-Bauer,  
Program Coordinator, Clay County 4-H



## Back-to-School Success

We filled almost 630 backpacks in two hours for the United Way of Cass- Clay School Supply Drive! Team bonding and giving back, there is no better way to spend the afternoon. — Marti Jensen



## Feeling Lucky

We were proud sponsors of the annual Shamrock Charity Golf Tournament! We provided golf balls and koozies to every golfer. The funds from this tournament go to help those suffering from depression and help the children left behind. — Kurtis Lemar